## STRATEGY FOR PROTECTION AGAINST NEGATIVE IMPACTS OF FLOODS AND EROSION PHENOMENA BY NATURE-FRIENDLY MEASURES IN THE CZECH REPUBLIC

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The article describes reasons and circumstances why the project "Strategy of flood and erosion protection by natural water retention measures" was initiated. This project was solved by T. G. Masaryk Water Research Institute, p. r. i., and a group of companies – Sweco Hydroprojekt a. s., VRV, a. s., SINDLAR Group, s. r. o., WASTECH, a. s.